



Automated Merchandise and Planning Tool Assessment Questionnaire

Participants can rate each question on a scale of 1 to 5, where

- 1 indicates "Strongly Disagree" and
- 5 indicates "Strongly Agree."

After completing the questionnaire, they can tally their scores and use the recommendation at the end to determine whether they should consider adopting a tool.

Topic	Assessment Statement	1 Strongly Disagree	2 Disagree	3 Neutral	4 Agree	5 Strongly Agree
Scale and Complexity	We will experience growth in our operations.					
	Managing data and forecasts in Excel is challenging.					
Data Integration	We need to consolidate data from multiple sources.					
	Manual data entry and integration are time-consuming.					
Real-Time Insights	Timely and up-to-date information is crucial.					
	It's challenging to access real-time insights.					
Complex Demand Patterns	Our company faces complex demand patterns.					
	Predicting demand trends is difficult using current methods.					
Collaboration and Communication	Multiple teams are involved in merchandising and planning.					
	Collaboration and communication are challenging.					
Efficiency Gains	Employees spend a significant amount of time on manual tasks.					
	Automating tasks would free up resources.					





Topic	Assessment Statement	1 Strongly Disagree	2 Disagree	3 Neutral	4 Agree	5 Strongly Agree
Supply Chain Complexity	Our supply chain involves multiple complexities.					
	Efficiently managing the supply chain is challenging.					
Demand Variability	Our company experiences highly variable demand.					
	Adapting to demand changes is challenging.					
Competitive Pressures	Competitors use technology to enhance processes.					
	Staying competitive requires modern tools.					
Profit Optimization	Maximizing profits while minimizing costs is a priority.					
	Advanced analytics could help achieve profit goals.					
Data Accuracy and Reduction of Errors	Current processes are prone to errors and inaccuracies.					
	Data accuracy is crucial for informed decisions.					
Industry Trends	The industry is undergoing technological advancements.					
	Aligning with industry trends is important.					
Total						

Scoring and Recommendation:

- Total your scores for all questions.
- A score of 12-24 suggests a low level of alignment with the need for an automated tool.
- A score of 25-36 indicates a moderate level of alignment and the potential benefits of adopting an automated tool.
- A score of 37-60 suggests a high level of alignment and a strong case for considering an automated merchandise and planning tool to improve your operations.

